

Driven MBA graduate with 2+ years of experience interning in the private sector. Demonstrated ability to analyse complex business problems, develop innovative solutions, and deliver organisation-revolutionising results. Excellent communication skills, a collaborative mindset, and a passion for driving growth and success. Excited to lead innovation as a Business Development Manager at Exeterial Inc.



# Advika Mishra

MBA

## CONTACT

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Horamavu, Bangalore

## EDUCATION



### PES University, Bangalore

*Executive Master of Business Administration (MBA)*

Relevant Modules: Management Research and Analysis, Managing in the Digital Workplace, Marketing Management, Leadership in Organisations, Strategic Management

Thesis Topic: Implementation of Effective Sales Strategies

2021–2023



### Christ University

*Bachelor of Business Administration (BBA)*

Relevant Modules: Financial Accounting, Operations and Supply Chain Management, Leadership in Organisations, Organisational Behaviour, International Business

2019-2021

## PROFESSIONAL EXPERIENCE

### Intern

FuGenX Technologies, Bangalore

July 2022 – Present

Conduct market research and competitive analysis to identify new business opportunities and develop strategic recommendations for product development and marketing initiatives

Work closely with product development, sales, and finance teams, to develop and implement project plans, track progress, and ensure timely delivery of key milestones

Collaborate with senior management to prepare presentations and reports, and communicate findings and recommendations to key stakeholders across the organisation